



Experts in Retail ICT

PaymentPlus  
Your Local Payment Provider

## Why should I choose RetailVista

Installed and operational  
across the UK and mainland Europe

## Bring your business to next level

EPoS that is ready to use, powerful and smart

## PaymentPlus Chip & Pin

Reduces errors made at the till



Ireland Edition 2021

# RETAILVISTA

EPoS & ERP by NedFox





# Welcome to NedFox Ltd developers of RetailVista™

We think differently about Retail I.C.T. and marketing in the garden industry. With our proven EPoS solution working now for over 400 business and thousands of tills, we are ready to help your business grow!



Ernst van der Linde and Martin Tank Sr  
founders of NedFox in 1994

## Why should I choose RetailVista™ to assist me in running my business?

RetailVista is the number one EPoS solution in Europe and is developed and maintained by NedFox.

The software was created to help retailers manage their businesses more efficiently and garden centres were the frontrunners in adopting the early version of RetailVista. NedFox was formed in 1994 when retailers **Ernst van der Linde** (software developer) and **Martin Tank Sr** (retailer), recognised that the businesses around them were in need of software solutions to help them better manage their stores.

Quickly, word spread about this great EPoS system. Soon new customers (lots of photoshops & garden centres) began to see how good this software was for their businesses. Further investment and improvements to the software followed for the next several years as NedFox gradually became (and still are) the authority on garden centre EPoS in Europe.

In the early 2000s, NedFox recognised that "cloud technology" was the future of data protection, security, and accessibility.

### Innovative Developments

By 2007, the current and continuing EPoS software; RetailVista, was born when NedFox were perhaps the first EPoS providers in the world to move the software to a cloud-based solution. At the moment 400+ retailers are operating RV with thousands of active tills

### In the Cloud

One of the advantages of cloud is the accessibility of your backoffice and data from anywhere in the world. Also, being a cloud based software provider means less I.T. equipment on site at your garden centre. It avoids your business requiring a big expensive server PC being sat in the corner somewhere, and in general, it means far less problems of all sorts and the cloud keeps the complexity of your sites I.T. to an absolute minimum.

Being "in the cloud" gives us one of our biggest competitive edges in that you can access your backoffice from anywhere in the world via an internet browser with your own secure login details, as well as via the mobile APP (see page 10).

# RETAILVISTA

the most innovative EPoS system available



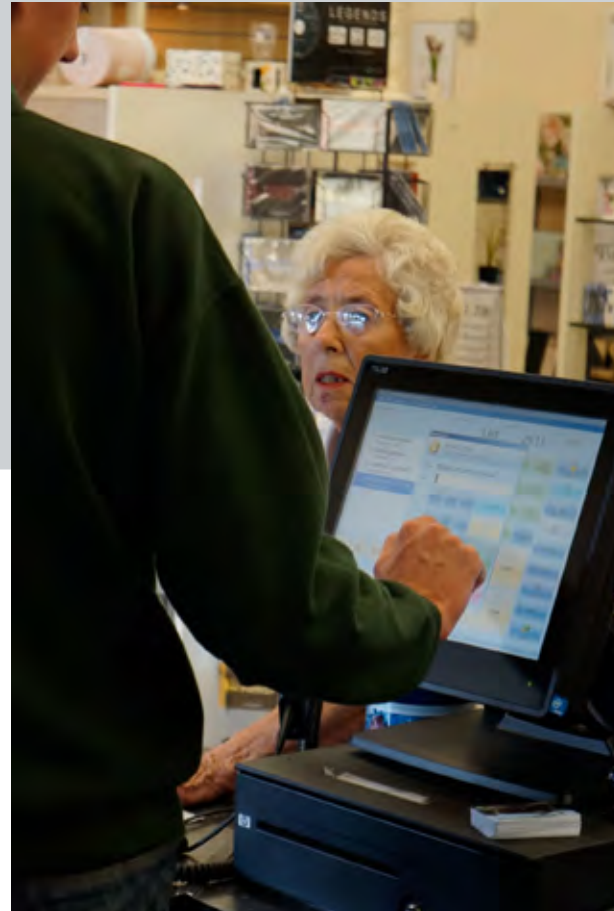
# Always investing in development

Since RetailVista launched, we have continued to invest in the further development of our software; always adding new features, modules and functionality. All development is produced in house by our own experienced team of developers and nothing is outsourced.

RetailVista is in operation at more garden centres than all our UK competitors combined. So why look anywhere else and read on to learn more...

**Bring your business to the next level - EPoS that is easy, powerful and smart**

With RetailVista comes super-efficient tills to speed up your retail sales, integrated chip and pin, customer account sales, reservations and invoicing. We also offer a powerful loyalty solution to reward your customers for their continued custom. RetailVista is the best software tool to assist you with your retail sales.



# An open platform with more than 35 integrations



## EPoS with the power of:

- Loyalty schemes
- Promotions
- Customer Facing Display
- Giftcards
- Integrated Chip & Pin
- Hospitality
- Cash Reconciliation
- Scale Integration
- Customer Footfall Counter
- Queue Busting
- Transport declaration
- Customer Scanner (in-store)
- Safe Integration
- ESL (Electronic Shelf Edge Label)

## Point of Sale (EPoS)

All of your sales data can be accessed from anywhere in the world by logging into your backoffice via a web browser. All information from the tills is sent to the backoffice in real-time enabling you to make informed decisions based on true up-to-the-second data.

*"Your staff can be trained on our tills in minutes and operator security can be used to enable or limit functions." - NedFox*

## Tills with zero downtime!

We use a hybrid combination of both cloud based and locally installed tills. Practically this means; no downtime, ever. As long as there's an internet connection, then the tills process all transactions in real-time. If there happens to be a disruption in the



internet connection, RetailVista will store the data locally on the till computers memory.

As soon as the internet connection is back-up, the transactions will be sent and processed automatically. Your customers and staff would not even notice there was a problem.

## Till Hardware

We provide great looking retail till PC's designed to fit into your retail environment. All our till PC's come with All-in-one PC and touchscreen, customer facing display, receipt printer, cash drawer, scanner and integrated chip & pin. All our till computers come with a 5 year next business day warranty to quickly resolve any rare issues should they occur.

**Already have your own hardware? No problem, we can survey it and make sure it meets our system requirements!**

## Marketing Services

Reaching out and marketing to your customers is a sure fire way of ensuring your customer base return to your business. Good marketing can increase average spends, improve business brand awareness and perceptions while always increasing customer numbers and retention.

For a busy garden centre, it can be hard to find the resources to regularly put effort into marketing, customer emails and social media posts. But you really would not want to miss out on the benefits this marketing is proven to bring.

With RetailVista we have functionality

that enables you to create reports based on loyalty customer spends, visitation frequency, and more. These reports include email addresses and are easily uploaded into many free email marketing sites such as Mailchimp for you to handle your own in-house marketing.

### Quickly growing

For the ambitious garden centres looking to grow quickly, we are proud to have fellow leaders in innovation and specialists in garden centre marketing strategies, Garden Connect, as one of our partners.

Garden Connect are the industry leaders in online marketing services with more than 300 garden centres trusting them with their websites, webshops, web content and marketing services. They are also members of the HTA and GCA.

### Garden Connect

Together we are nearing 140 integrations between RetailVista and Garden Connect where we have co-cooperatively helped improve online efficiencies and automation with webshop ordering and integration, as well as marketing and online strategies.

**Have you been considering the benefits of an integrated webshop for your business? We can help!**



### EPoS with the power of:

- Webshop Integrations
- Direct Marketing based on customer activity/spends
- Daily News
- Plant Tips
- Newsletters
- Loyalty Integration
- Giftcard Integration
- Amazon Integration





# POWER OF RETAILVISTA

## Why is RetailVista the most popular EPoS for both single site and multi-site/group garden centres in Europe?

RetailVista is operated by ambitious single store garden centres and nurseries, as well as larger chains and groups.

Our largest group is GRS in the Netherlands and Belgium with over 200 garden centres sharing a large database of over 1.5 million products. Benchmarking information is shared between the businesses allowing them to see what is working and not working for their partner garden centres in the group.

GRS's central information can be accessed by the group managers, directors, and owners from a centralised dashboard which offers a great view of the group as a whole, as well as being able to view information on individual stores just as easily.

A huge benefit for groups or chains that may be considering EPoS is that RetailVista can share information and resource across the whole group such as products, promotions, loyalty and discount agreements.

Many of the centres in the GRS group also use a shared loyalty scheme where customers can spend and accrue points at any of the participating stores.

Having worked with garden centres for nearly 30 years, the RetailVista software and staff are extremely knowledgeable of the garden industry.

Having assisted owners, growers and till staff at over 400 installations, we have the knowledge and experience to help you get off to a perfect start with a new RetailVista installation at your business.



## Where else can we be found?

Alongside the core industry of garden centres, RetailVista is also working in hundreds of other types of businesses such as; thrift stores, photography shops, Fishing & tackle stores, outdoor stores, furniture stores, cafes and restaurants, casinos, pharmacy's, Pet shops and more.





# RetailVista Mobile APP – Putting your business in the palm of your hands

NedFox were the first EPoS provider to adopt APP technology, bringing our excellent EPoS software to your own phones (iOS and Android devices) and tablets; RetailVista Mobile.

With APPs becoming normalised in the last decade as smart phone and tablet technology came to fruition, we developed an APP to help you run your business more easily from the shop floor; avoiding you or your staff being stuck for long amounts of time behind a computer in an office somewhere.

From the APP you are able to perform many backoffice tasks from the palm of your hand;



- Products – View product information and statistics. Print labels, adjust stock and pricing
- Turnover Statistics - Turnover reports on your phone, see today's real-time sales, compare days/week overall or by department
- Produce multi-functional Product Lists – great for putting ranges in offers or for ranges you wish to keep a special eye on
- Sale orders – Produce orders and reservations for customers
- Inventory – Keep your stock up-to-date with regular stock checks
- Goods In – Receive stock with or without purchase orders
- Purchase Orders – Create a purchase order
- Departmental Reports – supervisors of their own areas are able to see daily reports on their specific retail areas of interest within the business
- Warehouse Management - Transferring stock from the shop store/shopfloor to warehouse locations or vice versa
- And more

## EPoS Innovators

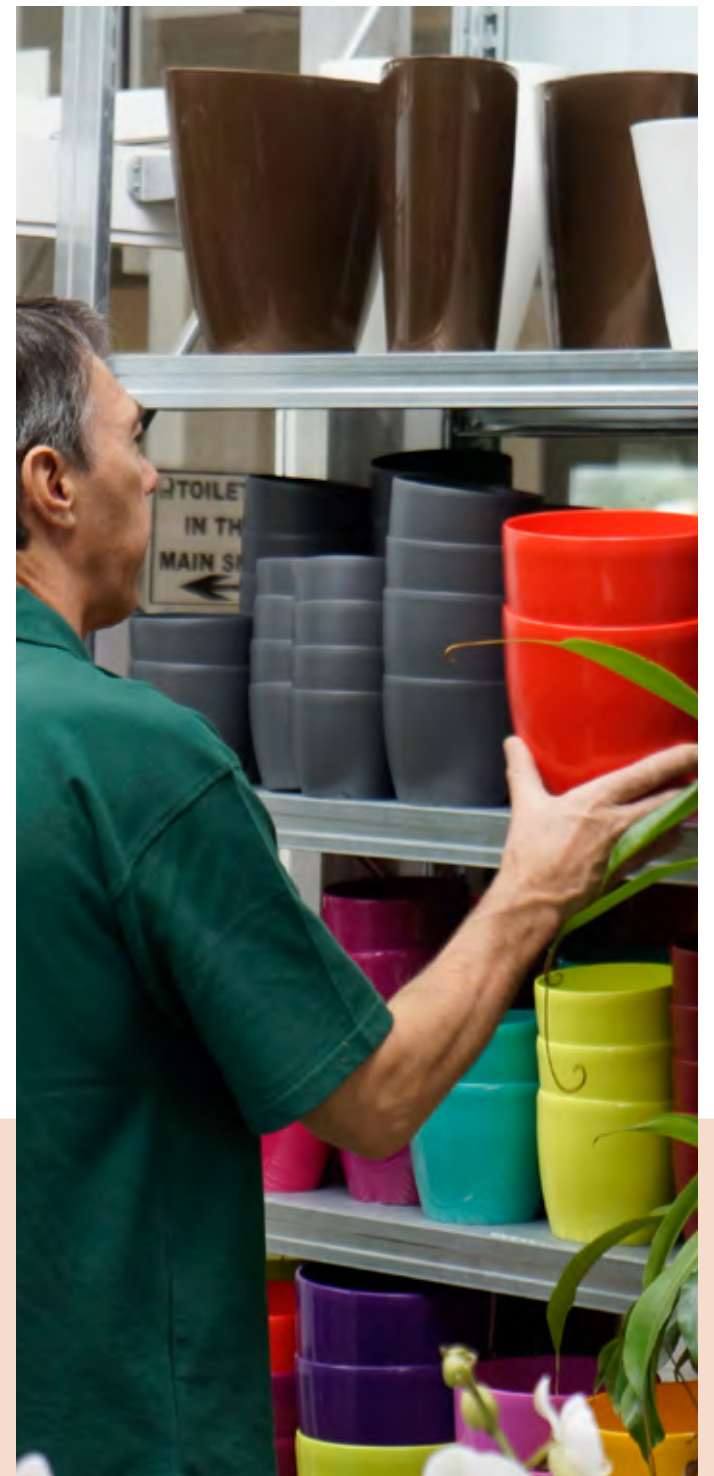
RetailVista is known for being an innovative EPoS solution. Functionality is regularly added to our app to allow you to keep up with the changing face of retail.

Imagine, you are stood at your shelf of Hoselock goods and you notice a shelfedge label is incorrect or damaged, and there is another product next to it which is priced incorrectly. These goods need fixing. With the RetailVista Mobile app you can quickly pull out your phone or ruggedised handheld terminal, scan the product and perform the required change whether that be on the price, stock or just to print a new label.

## RetailVista Mobile is time saving

Or perhaps you are visiting a rep at a trade show. The rep seems to think their product is out selling all other similar products. But you have your phone or handheld terminal on you with the RetailVista Mobile APP installed. And you can quickly show the rep how right or wrong he is with regards to your sales.

RetailVista Mobile is time saving EPoS software that is there when you need and it really does help you push your business into the 21st century.





# RetailVista & PaymentPlus Integrated

PaymentPlus are the fastest growing independent provider of Merchant Services within the UK and Ireland, with over 7,000 terminals distributed across the country.

Based in Dublin & Livingston, we believe in supporting local communities through outstanding customer service and great rates. Each PaymentPlus customer will have a dedicated account manager to assist them with any questions that may arise. PaymentPlus specialise in supplying Garden Centres with the correct Merchant Services to suit their business.

PaymentPlus can provide your business with multiple card acceptance methods, matching the correct solution for your business needs. They provide the below solutions:

- In-Store Terminals including Counter-top or Portable Card Terminals
- Over-The-Phone Solutions allowing your business to accept card payments on a virtual terminal through a laptop or desktop.
- eCommerce Solutions to ensure your customers have a click and collect option provided.

Ensuring your customer is safe and has an applicable amount of payment options available for them is more important now than ever. PaymentPlus will work directly with your business and provide your business with the tools required to ensure that your customer has a multitude of payment options available for them.

What makes PaymentPlus different to

other providers of Merchant Services? Great question, PaymentPlus can provide your business with the below benefits which ensure that we are the correct Mer-



1. We believe in supporting local businesses with the lowest rates in the market.
2. We will pay your card receivables into your Bank Account on the next working day.
3. We can provide cash funding for your business based on your card turnover.
4. We offer a Link2Pay payment collection service, allowing you to collect card payments via SMS or e-mails.
5. We offer complete Account Management support, with additional Customer Service available to answer any questions you may have.

**PaymentPlus**  
Your Local Payment Provider

PaymentPlus strive to deliver the highest level of Customer Service and are delighted to be rated 5-stars on Trustpilot. All our reviews are publicly available for you to view and we encourage you to view them for yourself.



"Have to admit I was a bit dubious about switching to PaymentPlus, the savings we would make monthly were considerable so the cynic in me was sending off alarms. However, after contacting other companies who used them I went with it. I'm annoyed now that we didn't make the move earlier, we would have saved ourselves a fortune. I also liked the fact that we are keeping our business in Ireland. Can't recommend the team enough."

*Claire, Kill Agricultural Services*

If your business is looking to review your current card processing, get in touch today and Sean will walk with you through every step of the process.

## Contact Details:

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